



Market profile

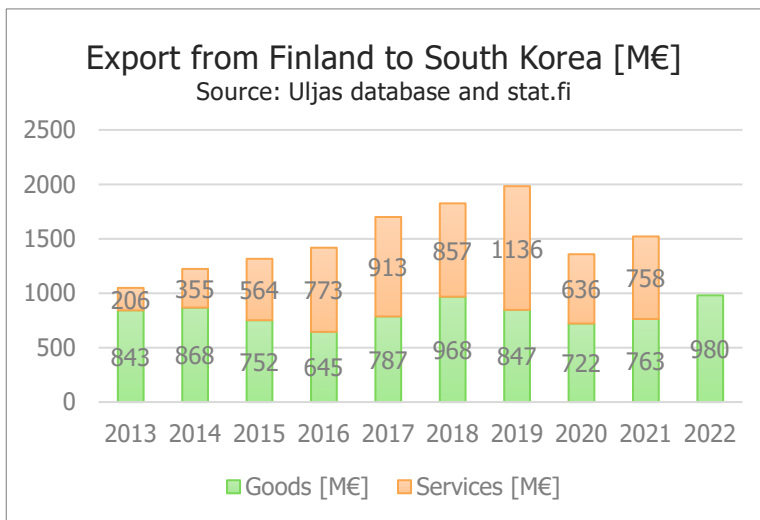
South Korea is the 10th largest economy in the world and 4th in Asia. It is a member of OECD and G20.

Economy and business structure

The economy of South Korea is a developed mixed economy. South Korea is notable for its rise from a developing nation to a developed, high-income country. The economy is dominated by large conglomerates known as Chaebols that operate in many industries and are often family owned. The manufacturing sector is relatively large with main export items being semiconductors, cars and ships. Recently the creative industry has risen in music and film.

FACTS

- GDP: €1.73 trillion
- GDP per capita: 31 923€ (2021)
- Moody's credit rating: AA2 (2022)
- GDP Annual Growth Rate 2022: 2.6%
- GDP Growth rate forecast 2023: 1.5% (Korea Economic Research Institute, KERI)
- Currency: WON (1 EURO = 1,350 KRW)
- Population: 51.8 million (2022)



Finland's export to South Korea has grown steadily before the pandemic, reaching nearly 2 billion euros just before the pandemic in 2019. Half of this is service export.

The same growth pattern exists in Finland's import from Korea, indicating overall growth in bilateral trade.

Key industries and their trends

South Korea's largest industries are electronics, semiconductors, automotives, telecommunications, shipbuilding, chemicals, steel and construction. Korea is at the forefront of digitalization, main challenge for it's large manufacturing sector is decarbonization and sustainability.

Largest Companies in Korea 2022

- | | | |
|------------------------|-----------------------------------|-----------------------|
| 1. Samsung Group | 6. POSCO Group | 11. Shinsegae Group |
| 2. SK Group | 7. Hanhwa Group | 12. KT Corporation |
| 3. Hyundai Motor Group | 8. GS Group | 13. CJ Group |
| 4. LG Group | 9. Hyundai Heavy Industries Group | 14. Hanjin Group |
| 5. Lotte Group | 10. NH (NongHyup) | 15. Kakao Corporation |

Important things to consider when doing business in South Korea

Law : Property rights and interests are protected and enforced, and there is a reliable system for the registration of mortgages and liens. The judiciary is independent and transparent.

Corporate TAX Rate : Corporate tax is applied from 20 to 25%.

Labor: The Labor Standards Act applies to all businesses or workplaces ordinarily employing five workers or more. However, some of its provisions (on weekly holiday, recess hours, wages, advance notice of dismissal, retirement benefits, etc.) apply even to businesses or workplaces ordinarily employing four or fewer workers.

KOREA – EU FTA : EU has a Free Trade Agreement (FTA) with South Korea. The majority of import duties were removed in 2011, only a limited number of agricultural products still have an import duty. In order to get the FTA benefit companies need to take some administrative actions.

IPR Protection: Intellectual property rights are consistent with international standards. The Korean Intellectual Property Office is responsible for all aspects of patents, utility models and industrial designs.

Annual main trade shows and events

- Kormarine (Maritime, Held every 2 years)
- InterBattery (Battery technologies/materials)
- ENVEX (Environmental Technology & Green Energy)
- Seoul Food (B2B) and Coex Food Week (B2C/B2B)
- G-STAR (Largest Game B2C/B2B), PlayX4 (Game, B2C)
- South Korea has a lot of exhibitions in many industries, please check for ones suitable for your company

Market data sources and other useful links

Country information

- [Invest Korea - InvestKOREA\(ENG\)](#)
- [Business Korea - News](#)
- [KITA – Korea International Trade Association](#)
- [KOTRA – Korea Trade-Investment Promotion Agency](#)
- [KOSIS – Korean Statistical Information Service](#)
- [European Chamber of Commerce in S.Korea ECCK](#)
- [Finnish Chamber of Commerce in S.Korea \(FINNCHAM\)](#)
- [Finland-Korea Trade Association](#)

Databases with company information

- [DART](#) – Repository of Korea’s Corporate Filings
- [KOIMA](#) – Korea Importers Association
- [Korea Chamber of Commerce and Industry \(KCCI\)](#)
- [Statistics Korea](#)

Business Finland in South Korea

Business Finland offers support for Finnish companies wishing to explore and enter the Korean markets. We follow the markets relevant to Finnish industries, communicate emerging business opportunities, channel direct sales leads as well as match Korean and Finnish companies for future business.

For Finnish companies the best route to Business Finland global services is via your local Business Finland office in Finland. For direct inquiries please contact Country Director Suvi Sundquist.

- Find consultants and legal advice in Korean markets in our database: [Expert Search](#)
- Find published Market Opportunities from Korea: [Business Finland South Korea](#)
- Order our Shipping Handbook for essential importing regulation:
<https://www.businessfinland.fi/suomalaisille-asiakkaille/laivauskasikirja/laivauskasikirja-palvelu/>

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